



Happy New Year (if it is not too late to say that?). It has certainly been a cold week weather wise and hopefully there will not be any more snow or ice. The children have come back to school with a fantastic attitude this week despite having to stay inside for some playtimes and lunchtimes. Take care and have a lovely weekend. *Mr. Wilkinson*



SPOTLIGHT ON SAFEGUARDING

WORKING TOGETHER TO KEEP OUR YOUNG PEOPLE SAFE
Primary | January 2026

Understanding 'Brainrot' themed games on Roblox

Many children are talking about 'Brainrot' games on Roblox - a term that covers a group of viral, user-created experiences inspired by the online 'brainrot' meme. As a parent or carer, it helps to know what these games are, why they're popular and how you can help your child play safely.

What are 'Brainrot' themed games on Roblox?

'Brainrot' themed games on Roblox draw on a blend of surreal humour, meme culture and fast-paced gameplay. Players often see absurd characters - cartoonish, strange or AI-inspired and games tend to be chaotic, unpredictable and highly addictive.

The standout example is **Steal a Brainrot** - released in 2025 - where players collect or steal 'brainrots' (meme-style characters), build a base, compete with others and manage a sort of in-game economy.

Many other games follow the same meme-driven, chaotic style: sometimes offering milder, more structured play - but often still using rapid visuals, loud audio and unpredictable social dynamics. For primary-aged children especially, this mixture of silliness, peer hype and impulsive gameplay can be very appealing.

What parents and carers should be aware of

- **It can be too loud and fast-paced:** Games such as Steal a Brainrot move very quickly, have bright colours and loud sounds and involve stealing from other players. This can feel exciting at first but for some children it becomes overwhelming or upsetting.
- **It can be hard for children to stop playing:** The game encourages players to collect more 'brainrots' to move up levels. This can make children want to play for longer, spend more in-game money (Robux) and get frustrated if they lose.
- **Children may meet people they don't know:** Like many Roblox games, children can come across strangers, unkind behaviour or content that isn't suitable - even when the game looks harmless. This is why safety settings and supervision are so important.
- **Fun can quickly turn into stress:** The silly, fast humour can be enjoyable but losing items or having other players steal from them can cause upset or arguments. Some children get very emotional, especially if they feel left out or teased.

'Brainrot-games' is not a single title but a genre, the exact content and risks depend on which game a child plays - making it especially important for parents and carers to stay informed

SUPPORTING SAFE, BALANCED ROBLOX PLAY — WHAT PARENTS AND CARERS CAN DO

ASK WHICH GAME THEY'RE PLAYING AND EXPLORE IT TOGETHER



Don't assume all games are the same. Ask your child to show you the game - whether it's Steal a Brainrot or another - so you can understand what they like or find worrying. Shared exploration builds trust.

ADJUST ROBLOX SAFETY AND PRIVACY SETTINGS

- Activate safety tools:
 - Set chat to "Friends Only" or limit messaging.
 - Disable voice chat for young children.
 - Require approval for friend requests and game invites.
 - Implement spending limits or parental PINs for Robux use.



ENCOURAGE PLAYING ONLY WITH KNOWN FRIENDS OR FAMILY

Suggest they only accept friends they know offline - or play in supervised sessions with siblings or parents. Remind them it's always okay to leave a game if it feels uncomfortable.



SET CLEAR, SHARED BOUNDARIES AROUND PLAY TIME & ENVIRONMENT

- Encourage playing in communal spaces (not bedrooms).
- Limit time on high-stimulus games like Brainrot - especially close to bedtime.
- Make sure screen time is balanced with quieter, creative or physical activities.



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